



Announcement | Lisbon | 30 August 2010

Qualified Holding

Portugal Telecom, SGPS S.A. ("PT") informs that Brandes Investment Partners, L.P. ("Brandes") now holds less than 5% of the voting rights corresponding to the share capital of PT.

As informed by Brandes, on 23 August 2010, Brandes' clients owned 32,494,734 PT ordinary shares and 12,283,682 PT American Depositary Receipts (representing 12,283,682 PT ordinary shares), which, in total, represent approximately 4.99% of the voting rights corresponding to the share capital of PT (the "Shares").

Brandes further informed that such holding is attributed to Brandes as this entity is authorised to exercise the voting rights corresponding to the PT shares it has acquired on behalf of its investment management clients.

This statement is pursuant to the terms and for the purposes of article 17 of the Portuguese Securities Code, following information received from Brandes, with registered office at 11988 El Camino Real, Suite 500, P.O. Box 919048, San Diego, CA 92191-9048, USA.

Portugal Telecom, SGPS, SA
Avenida Fontes Pereira de Melo, 40
1069-300 Lisbon
Portugal

Public company
Share capital Euro 26,895,375
Registered in the Commercial
Registry Office of Lisbon
and Corporation no. 503 215 058

Portugal Telecom is listed on the
Euronext and New York Stock
Exchange. Information may be
accessed on the Reuters under the
symbols PTC.LS and PT and on
Bloomberg under the symbol PTC PL.

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